



25th International Applied Geochemistry Symposium
(IAGS) in Rovaniemi FINLAND in 2011



25th
IAGS2011
22 - 26 August 2011 Rovaniemi FINLAND

IAGS 2011 Sponsorship Opportunities

We invite your company to be a corporate sponsor of the 25th IAGS 2011 to be held 22-26 August 2011 at the University of Lapland in Rovaniemi, Finland.

The International Applied Geochemistry Symposium of the Association of Applied Geochemistry (AAG) is organized every second year and number of participants is 250-400. The 25th IAGS 2011 will focus on applied geochemistry under the theme ***Towards sustainable geochemical exploration, mining and the environment***, which encompasses a variety of disciplines, including applied geochemistry, new ways of analysis, interpretation of data and the importance of taking care of the environment in mineral exploration and mining. A technical programme, special sessions, workshops, and pre- and post-conference excursions are designed to support the theme.

The Symposium is jointly organized by the Geology section of the Finnish Association of Mining and Metallurgical Engineers with the geoscientists from the Geological Survey of Finland and the Institute of Geosciences at the University of Oulu. Support also comes from professionals in the mineral exploration industry and a geochemical laboratory that operates in the region. Practical organization is provided by Rovaniemi-Lapland Congresses at the University of Lapland.

We are offering you the following sponsorship opportunities:

1. Platinum sponsor - €5,000 (incl. VAT 23%)

- Platinum sponsors are the only sponsors given the opportunity to address the conference for two minutes during the conference opening session.
- Platinum sponsors are the only sponsors whose logo will appear on the conference name badges together with the IAGS 2011 logo
- Platinum sponsors are the only sponsors whose logo will appear on the conference bags together with the IAGS 2011 logo
- Platinum sponsors' logo will be displayed
 - on the conference website
 - in the second announcement (if provided by 1 September 2010)
 - in the final conference materials
 - on sponsor posters at the conference venue.
- Platinum sponsors can include a brochure and/or a gift/giveaway in the conference bag that is distributed to participants upon registration at the conference.
- Platinum sponsors can provide five promotional slides to be included in the slide show displayed in the main conference hall. This slide show will be used during general announcements, at the start and end of sessions and at all other times during the conference when the projector is not in use by the presenters.

2. Gold sponsor - €3,000 (incl. VAT 23%)

- Gold sponsors' logo will be displayed
 - on the conference website
 - in the second announcement (if provided by 1 September 2010)
 - in the final conference materials
 - on sponsor posters at the conference venue.



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- Gold sponsors can include a brochure and/or a gift/giveaway in the conference bag that is distributed to participants upon registration at the conference.
- Gold sponsors can provide three promotional slides to be included in the slide show displayed in the main conference hall. This slide show will be used during general announcements, at the start and end of sessions and at all other times during the conference when the projector is not in use by the presenters.

3. Silver sponsor - €1,000 (incl. VAT 23%)

- Silver sponsors' logo will be displayed
 - on the conference website
 - in the second announcement (if provided by 1 September 2010)
 - in the final conference materials
 - on sponsor posters at the conference venue.
- Silver sponsors can provide one promotional slides to be included in the slide show displayed in the main conference hall. This slide show will be used during general announcements, at the start and end of sessions and at all other times during the conference when the projector is not in use by the presenters.

4. Voluntary sponsorship level

Please contact Juhani Ojala to negotiate about sponsorship.

Please fill in the attached form to confirm your sponsorship for the IAGS 2011 conference and email the form to Juhani Ojala, Geology section of the Finnish Association of Mining and Metallurgical Engineering, email: juhani.ojala@snsk.no, tel. +358 (0)40 8480 285.

The Finnish Association of Mining and Metallurgical Engineering will invoice the agreed sponsorship in the beginning of 2011, by 15 February 2011.

Further information about the conference is available on the conference website at www.iags2011.fi.

On behalf of the 25th IAGS 2011 Organizing Committee

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